# **BRANDON KING**

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# **EXPERIENCE**

#### Domo

Director, User Experience January 2023-Present

Lead the UX design efforts for the Engineering Services department including the Strategic Apps, Packaged Apps, App Platform, and Labs teams. Hire, manage, and mentor a team of designers. Ensure that the team maintains a high standard of execution by leading regular critique and working sessions. Support the sales org by meeting with potential customers and designing solutions that demonstrate an understanding of their business objectives. Strategize with internal stakeholders to ensure that team efforts are aligned with company initiatives.

Senior Manager, UX June 2021-January 2023

UX Design Manager December 2019-June 2021

UX Designer - Team Lead December 2018-December 2019

UX Designer October 2015-December 2018

### Objective Inc.

Design Intern Summer 2015

Completed web and print projects for a variety of the agency's clients.

#### **Brooksee**

Designer January 2014-January 2015

Designed visual identity, website, emails, apparel, finisher medals, promotional materials, course experience elements, etc. for multiple race series. Contributed to business strategy. Coordinated event-day logistics.

# **EDUCATION**

Designation UI/UX Bootcamp February 2015-April 2015, Chicago

Learned how to apply design fundamentals and UX principles to create user interfaces. Gained basic HTML, CSS, and Javascript skills. Worked with small teams in an agile environment to take multiple projects through the research, ideation, prototyping, and development phases.

#### **Utah State University** December 2013

BFA in Graphic Design Minor in Spanish

## **SKILLS**

UX design
Team management
Leadership
Enterprise SaaS design
Visual design
Prototyping
Wireframing
Usability testing
User research
Data visualization

### TOOLS

Figma
Sketch
Adobe CC
Invision
Cinema 4D basics
HTML, CSS
JavaScript basics

# **ACCOMPLISHMENTS**

9 design patents for the design of the Domo Alert Center spotlight feature.